

FROM RESEARCH TO VENTURE

Three sessions designed to build a conscious understanding of the entrepreneurial process, with practical tools to evaluate ideas, opportunities, and team dynamics.

The initiative is open to second year MSc students, PhD candidates, and young researchers, with a particular focus on the fields of **Mechatronics and MedTech**.

Workshop 1 - From Idea to Real Problem

Monday 18 May 2026, from 2:00 pm to 6:00pm

How does an entrepreneurial opportunity emerge? The difference between an idea, a problem, and an opportunity. An introduction to simple frameworks for understanding the context, identifying real needs, and starting to think in terms of a value proposition.

Workshop 2 - Market and Business Model

Thursday 21 May 2026, from 2:00 pm to 6:00pm

Finding a real market and building a sustainable model. An introduction to the basic logic of business models. How a project can create value, reach customers, and sustain itself over time.

Workshop 3 - The Team That Builds or Breaks a Startup

Tuesday 26 May 2026, from 2:00 pm to 6:00 pm

Even a good idea can fail if the team doesn't work. The role of co-founders, the most common mistakes, and the dynamics that influence a project. An experiential session focused on awareness and collaboration.

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The activities will take place at Polo territoriale di Lecco Politecnico di Milano via G. Previati 1/C 23900 Lecco

Room A11, building 10, first floor
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Register by 15 May

Only 50 places available

